

PRESS RELEASE

For immediate publication

Shawinigan becomes the first Canadian city to join the PIT Municipal program

For better management in energy efficiency

Shawinigan, Québec, Wednesday, September 7, 2011 –Mayor Michel Angers is happy to announce that Ville de Shawinigan is the first municipality in Canada to become a member of the PIT Municipal program offered by FPInnovations.

The Municipal Council has committed to this innovative initiative as part of its energy efficiency objectives. The PIT Municipal program seeks to support municipal vehicle fleet managers in the implementation of high-performance energy efficiency measures and plans.

Joining this program will allow Ville de Shawinigan to benefit from the unique expertise of FPInnovations' many engineers and technicians. With the signing of this agreement, PIT Municipal opens the doors of its Engineering Department and its unique network of experts in North America.

“Our commitment is to provide the tools adapted to the rollout of the environmental and sustainable development strategy for our clients and guide them in achieving energy performance based on their philosophy and

adapted to their reality,” explained Yves Provencher, Director of PIT at FPInnovations.

Shawinigan will soon receive a visit from this team, who will begin by studying and producing an accurate picture of Shawinigan’s fleet of vehicles, while providing clear, applicable and profitable recommendations to improve their efficiency.

By joining PIT Municipal, Shawinigan is integrating a network of motivated fleet managers who share the best practices from all members.

“We are very grateful to the Centre d’excellence en efficacité énergétique (C3E), which had the reflex and took the initiative to encourage the meeting between Ville de Shawinigan and FPInnovations in order to make this opportunity possible. When it comes to energy efficiency, our city wants to rank at the top of the list. Shawinigan was born from the power of the Saint-Maurice River and we firmly believe that this niche of economic diversification will allow us to develop even further. FPInnovations can count on us to make this first case a real success. Shawinigan aspires to be increasingly green, and joining this program clearly shows it,” explained Mayor Michel Angers.

-30-

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