

SEMAINE DU BOIS WOOD WEEK



LES 9 ET 10 SEPTEMBRE
SEPTEMBER 9 - 10

2011



PRESS RELEASE

Wood Construction in Quebec

Québec City, September 1, 2011—FPInnovations and its many partners cordially invite you to a vast logging industry event from September 8 to 10 at Québec City's Centre de foires focusing on "**Building with Wood.**" **Wood Week 2011** will be an opportunity to attend conferences, visit a major trade show and see demonstrations of logging equipment.

"This gathering brings the entire forest and wood industry together, provides updates on recent achievements and, most importantly, gives participants an occasion to discuss best forestry management and wood processing practices. I am privileged to chair Wood Week. This is an important event any time, but especially so during this International Year of Forests," said Hervé Deschênes, Vice President, FPInnovations and Honorary Chair of Wood Week.

Within the event's **Innovation Zone**, the Conseil de l'industrie forestière du Québec will host a number of organizations that promote wood products and the logging sector. "This venue will be an opportunity for all participants to discuss major changes to come in the logging industry, including innovative products, new operational techniques and new forest management strategies," noted André Tremblay, CIFQ's CEO.

Building with wood participants can look forward to the following activities:

- September 8—Appearance wood wood products: a hope for the hardwood industry (registration required)
- September 8 and 9—Wood processing workshops and conferences (registration required)
- September 9, morning—Breakfast conference with Avrim Lazar, President of FPAC (\$35 per person, open to the public)
- September 9, afternoon—Future prospects (open to the public)
- September 9—Logging operations (technical presentations by FPInnovations; open to the public)
- September 9—Dinner conference, hosted by Honorary Chair Hervé Deschênes, will feature a speech by the Hon. Denis Lebel, Minister of Transport, Infrastructure and Communities and Minister of the Economic Development Agency of Canada for the Regions of Québec and MP for Roberval-Lac-Saint-Jean (\$100 per person)
- September 9 and 10—Wood Week Trade Fair Show (open to the public)

Hours: Friday, 9:00 a.m. to 6:00 p.m. and Saturday, 9:00 a.m. to 4:00 p.m.

Thursday, September 8—Appearance wood wood products: a hope for the hardwood industry

Quebec's first forum on appearance wood wood products will be entitled: "Appearance wood products: expanding into the non-residential market."

This new forum format seeks to promote use of appearance wood products by the non-residential market. Participants can find out more about business development opportunities in the non-residential sector, learn about architect and designer requirements, better understand the needs of consumers as well as clients, and make participants better acquainted with the hardware value chain's different links (logging sector markets).

The forum is aimed at the logging industry, the first processing timber industry, residential and non-residential manufacturers of furniture, components, flooring, doors, windows, moulding, cabinets, panelling, outer wood siding, staircases and plywood and decorative panels, as well as cabinetmakers.

The forum has been organized by FPInnovations, the Ministère des Ressources naturelles et de la Faune du Québec, the Québec Wood Export Bureau (QWEB), the Centre d'expertise sur la construction commerciale en bois (Cecobois), Partenariat innovation forêt and Natural Resources Canada. For further details, please contact: www.partenariat.qc.ca/colloques/Feuillus/ForumFeuillus2011.htm

Thursday, September 8 and Friday, September 9—Wood processing workshops and conferences

The Conseil de l'industrie forestière du Québec (CIFQ) will hold its ninth **Wood processing workshops and conferences**. This is a unique opportunity for manufacturers to discuss leading-edge wood transformation technologies and, in particular, their operational aspects, such as restarting sawmill equipment, improving cutting tools and optimizing plant equipment performance. This will also be a chance to meet logging sector researchers and manufacturers who will present innovations and results of their research.

The **Workshop Conferences** are geared to the needs of plant managers, quality controllers, technical directors, etc. For more information, please contact: www.semainedubois.ca

Friday, September 9—Technical presentations of logging operations

Researchers from FPInnovation's **Logging Operations** and the National Resources Canada's Wood Fibre Centre will present conferences on such topics as forest biomass, off-road transport, precision logging, harvesting hardwoods and the improved forest inventory. Attendance is free, but you must register by or before September 7.

For conference times and details, please check the Wood Week page at: www.semainedubois.ca

Friday, September 9—Two Key Events: the breakfast conference and industry dinner

Avrim D. Lazar, President and CEO of the Forest Products Association of Canada will speak on the logging industry's outlook during a breakfast conference to be held Friday, September 9 at 7:00 a.m. At this same meeting, Benjamin Whelan of Natural Resources Canada will discuss key activities underway for the International Year of Forests.

The industry dinner, hosted by Honorary President Hervé Deschênes, will bring industry experts and exhibitors together for fine dining and entertainment. The Honourable Denis Lebel, Minister of Transport, Infrastructure and Communities and Minister of the Economic Development Agency of Canada for the Regions of Quebec and MP for Roberval-Lac-Saint-Jean will speak at this event.

All members of the logging industry and others who wish to know more about this sector are welcome to participate. For more information on conference times and details, please refer to the Wood Week page at: www.semainedubois.ca

About Wood Week

Organized each year since 2009, Wood Week represents the biggest logging industry get-together in Eastern Canada and includes a variety of such well-established events as Logfor-Intersaw-Démo Forêt 2000-Canadian Biomass.

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